

Kulturamt der Stadt Erlangen
Christine Auernheimer
91051 Erlangen – Germany
Tel. +49 (0)9131 86-1403
E-mail: christine.auernheimer@stadt.erlangen.de
www.comic-salon.de

CLOSING DATE:

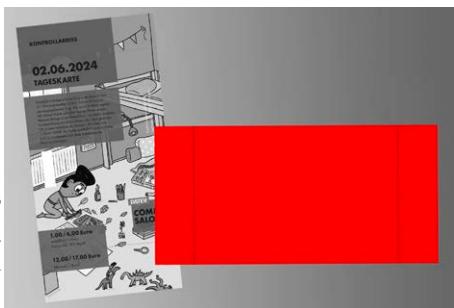
20 APRIL 2026

ADVERTISING OPPORTUNITIES AT THE COMIC FAIR

22ND ERLANGEN INTERNATIONAL COMIC SALON

4 TO 7 JUNE 2026

exemplary image



TICKETS

Exclusive advertisement on the back of all festival tickets (one day tickets and festival pass)

Number of copies: 20.000

Measurements: 144 x 70 mm (without stub: 104 x 70 mm)

Print: Offset four-colour

Price:

Euro 1.600,00

exemplary image



FLAGS

Mobile flagpoles in the vicinity of fair hall A (installation / Comic Salon)
measurements of flags: ca. 100 x 300 cm (details on production data upon request)

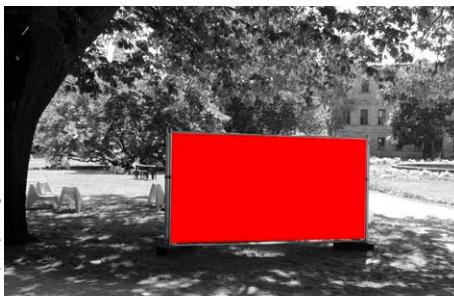
When booking more than one flag, only different motifs are possible!

Price:

Euro 380,00 per flag

plus production costs (ca. Euro 50,00 per flag)

exemplary image



ADVERTISING ON SITE FENCE

Advertising banner (tarpaulin / mesh) on a site fence element in the vicinity to the fair marquees in Schlossgarten
measurements: 340 x 173 cm (details on production data upon request)
setup and placement by Comic Salon

Price:

Euro 320,00 per element

plus production costs (ca. Euro 60,00 per banner)

exemplary image



ROLL-UP

Installation of a roll-up (self-production) at an attractive, heavily-frequented spot within the fairgrounds
Maximum measurements of roll-up: 85 x 210 cm

Price:

Euro 260,00 per roll-up

self-production, placement by Comic Salon

Prices indicated above are net amounts and subject to VAT (19 %). Discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

Kulturamt der Stadt Erlangen
Christine Auernheimer
91051 Erlangen – Germany
Tel. +49 (0)9131 86-1403
E-mail: christine.auernheimer@stadt.erlangen.de
www.comic-salon.de

CLOSING DATE:

20 APRIL 2026

ADVERTISING OPPORTUNITIES AT THE COMIC FAIR

22ND ERLANGEN INTERNATIONAL COMIC SALON

4 TO 7 JUNE 2026

Name of company (billing address)	
Contact person	
Street, House number	
Zip or postal code, Town	Country
Telephone	Cell phone
E-mail	VAT-No.

Tickets

advertisement on the back of all festival tickets Euro 1.600,00

Flags

number of flags in vicinity to the fair marquees Euro 380,00 per flag

Site Fence

number of advertising banners on site fence Euro 320,00 per banner

Roll-up

number of roll-ups within the fairgrounds Euro 260,00 per roll-up

Prices indicated above are net amounts and subject to VAT (19 %). Quantity discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

Place, Date	Signature
-------------	-----------