



YOUNG FORUM

21ST ERLANGEN INTERNATIONAL COMIC SALON 30 MAY TO 2 JUNE 2024



Kulturamt der Stadt Erlangen Abteilung Festivals und Programme 91051 Erlangen – Germany Tel. +49 (0)9131 86-1406 E-mail: comicsalon@stadt.erlangen.de www.comic-salon.de

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21ST ERLANGEN INTERNATIONAL COMIC SALON 30 MAY TO 2 JUNE 2024

Erlangen, October 2023

Dear students and teachers,

From 30 May to 2 June 2024 the 21st International Comic Salon will take place in Erlangen's city centre. The biannual festival, which is organized by the cultural office of the City of Erlangen, is the largest and most significant event focusing on graphic literature and comic art in the German-speaking realm, welcoming more than 30 000 visitors every two years. The comic fair represents the core of the International Comic Salon and provides an ideal platform and meeting point for publishers, artists, dealers, agents, service companies and vendors of products related to comic art, graphic literature, cartoons, manga as well as illustration and animation. In 2024 the Comic fair will once again be located in fair marquees on the Erlanger Schlossplatz and in the Schlossgarten. Besides the fair, the unique four-day programme with more than 200 individual events offers selected high-quality exhibitions, the Comic Podium with lectures, panels and discussions, the Comic Film Fest, as well as readings, performances and workshops. For further information please consult our archive at www.comic-salon.de/en.

Since 2002 the Comic Salon hosts the **Young Forum**, an area at the center of the fair allocated to universities and academic programmes focusing on comics, graphic design, illustration and animation. Free of charge, the departments and students are invited to present and sell their work and to establish and build new networks with other students, professionals and visitors alike.

If you or students of your institution are interested in taking part in the Young Forum of the 21st Erlangen International Comic Salon 2024, we ask you to submit the following application forms, including a short description of your planned activities, by 31 January 2024. Once your participation has been confirmed you will receive an individual login which grants access to the exhibitor section of the festival website www.comic-salon.de. You will be able to create your exhibitor profile and order exhibitor badges directly online. In order to generate individual logins, the submission of both the application and EXHIBITOR LOGIN FORM is mandatory. Each institution is eligible for up to 20 exhibitor badges, which are exclusively reserved for employees and students of the respective university.

If you wish to contribute to other events, e.g. the Comic Film Fest, the panel and lecture programme or Family Sunday, we welcome your suggestions. Programme proposals must be submitted by 1 March 2024 at the latest.

Should you have further questions, we are happy to assist you either by phone +49 (0)9131 86-1406 or e-mail at comicsalon@stadt.erlangen.de. We look forward to welcoming you at the 21st Erlangen International Comic Salon!

Kind regards Your team of the Erlangen International Comic Salon



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FACTS AND FIGURES

21ST ERLANGEN INTERNATIONAL COMIC SALON 30 MAY TO 2 JUNE 2024

The Festival

The Erlangen International Comic Salon, which takes place every two years, is the most important festival for graphic literature in the German-speaking realm and has played a decisive role in changing the perception of comics in Germany – not only as a mass medium but also as an art form. The Comic Salon presents a programme that brings together art and commerce, mainstream and avant-garde. The Salon is seismograph and engine of the German comic industry and has reflected all the facets of the genre for 40 years. Around 30,000 visitors are expected for the 21st Erlangen International Comic Salon in 2024.

The Comic Fair

The core of the Erlangen International Comic Salon is the Comic Fair, located in marquees right in the heart of the city. More than 200 exhibitors – German and international publishers, agencies, comic dealers, comic and illustration classes from universities – present their programmes. Numerous new releases are introduced to the public for the first time and nearly 500 artists from around the world can be experienced in person, drawing and signing their books. A press office, information counter, trade visitor services and conference rooms of various sizes offer all the amenities and services to fulfil the professional needs of all visitors.

The Exhibitions

The distinctive feature of the Erlangen International Comic Salon is the numerous exhibitions spread across the entire city centre. The Comic Salon presents solo exhibitions dedicated to international comic stars, as well as insights into the German speaking scene, newcomers, thematic exhibitions on comic history, comics and new media, computer animation and film. The work of artists such as ATAK, Baru, Émile Bravo, Charles Burns, David B., Hendrik Dorgathen, Will Eisner, Anke Feuchtenberger, Flix, Greser & Lenz, Anna Haifisch, Reinhard Kleist, Isabel Kreitz, Jeff Lemire, Nicolas Mahler, Marc-Antoine Mathieu, Lorenzo Mattotti, Catherine Meurisse, Moebius, Art Spiegelman, Liv Strömquist, Joost Swarte, Jirō Taniguchi, Jacques Tardi and Birgit Weyhe have been featured in exhibitions so far. The Erlangen International Comic Salon also cooperates with local, national and international art institutions.

The Max und Moritz Award

The Max und Moritz Gala in Erlangen's baroque theatre (Friday, 31 May 2024) is the highlight of the Salon. The Max und Moritz Award, presented by the City of Erlangen, is the most important prize for graphic literature in the German-speaking realm. It is awarded in different categories by an independent jury of professionals and plays a decisive role in the recognition of comic art. The prize recognizes the work of outstanding artists, acknowledges exemplary publishing and encourages the debate on graphic literature in general. In previous years, the award for lifetime achievement was presented to Albert Uderzo, Jacques Tardi, Alan Moore, Pierre Christin, Lorenzo Mattotti, Ralf König, Claire Bretécher, Jean-Claude Mézières, Anke Feuchtenberger and Naoki Urasawa.

Kinder lieben Comics!

Inspired by an increasing interest in children's comics and a growing number of high quality publications for younger audiences, "Kinder lieben Comics!" was first launched in 2016 as a festival within the festival. The brand has since established itself excellently and the four-day programme with interactive projects and exhibitions, readings, workshops and live drawing events attracts a large number of families and younger comic fans.

The Event Programme

The event programme includes lectures, interviews and panel discussions with artists, authors, journalists and publishers, comic readings, drawing competitions and workshops. The Comic Film Fest presents new comic adaptations and animation films – from recent anime to avant-garde. Family Sunday (2 June 2024) offers many activities for children, adolescents and families at reduced admission fees.

Figures 2022

Visitors in total	30.000
Exhibitors Fair and Exchange	255
Registered artists	438
Signing sessions	633
Supporting events	250
Exhibitions	24

Press comments

The Comic Salon shows once again how much is happening in the comic industry, how many fantastic artists there are. Erlangen more than lives up to its claim to be the German capital of comics for the four days of the Salon.

Nürnberger Nachrichten, June 2022

Add to this such impressive and original exhibitions as the participatory presentation "Kinder lieben Comics", tailored to a young audience, or "Popular Images" with ten cartoonists from Congo, and Erlangen need not fear comparison with more famous comic festivals such as Angoulême or San Diego. Frankfurter Allgemeine Zeitung, June 2022

The exhibitions, which dealt with feminism, identity, diversity, intercultural issues, coming to terms with the Holocaust or the war in Ukraine, were well attended and the indepth accompanying events were without exception well attended.

Erlanger Nachrichten, June 2022

This Comic Salon was unique. The fair took place in three marquees of various sizes, especially erected for the occasion, and Erlangen's beautiful public gardens became an integral part of the festival grounds. The Salon presented itself in the heart of the city, conspicuously benefitting from all its local advantages.

Süddeutsche Zeitung, June 2018

The last Comic Salon counted around 30.000 visitors – a new record for the most important gathering of the comic scene in Germany. All sectors and genres were represented in their ever-increasing diversity. A clear signal for the growing significance of comics.

Deutschlandfunk, June 2018

It is the intimacy that makes Erlangen so appealing – the closeness to both the artists and their "products", displaying the various stages of the creative process, as well as the commercial exploitation.

Die Welt, May 2016



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CLOSING DATE FOR APPLICATION:

31 JANUARY 2024

APPLICATION YOUNG FORUM

Institution

Contact person

Place, Date

21ST ERLANGEN INTERNATIONAL COMIC SALON 30 MAY TO 2 JUNE 2024

I hereby accept the terms and conditions printed on the following page.

Street, House number	Cell phone
Zip or postal code, Town	Country
E-mail	VAT-Nr.
Website	
We would like to participate in the Young Forum of the to offer the following activities as a contribution to the p	21st Erlangen International Comic Salon with a fair booth (free of charge) and plan rogramme:
Brief description of planned participation at the fair	
Please return your application until 31 January 2024 at	the latest. An index of all participants of the Young Forum as well as a short pro-

file will be published on the festival website. All exhibitors will receive an individual login and are able to enter their data online. Please note that in order to receive the login, the submission of both the application and the EXHIBITOR LOGIN form is mandatory.

Signature

Telephone

TERMS AND CONDITIONS OF PARTICIPATION - YOUNG FORUM

21ST ERLANGEN INTERNATIONAL COMIC SALON 31 MAY TO 2 JUNE 2024

1. Duration of the Comic Fair

- 1.1 The 21st Erlangen International Comic Salon will take place from 30 May to 2 June 2024. The opening times are as follows: on 30 May 2024 from noon until 7 p.m., on 31 May and 1 June 2024 from 10 a.m. until 7 p.m., on 2 June 2024 from 10 a.m. until 5 p.m.. The comic fair venues will be open daily from 9 a.m. for the exhibitors.
- 1.2 The organiser shall reserve the right to postpone the comic fair for important reasons, change the duration of the comic fair and the opening times, to cancel the comic fair completely or end it early. With regard to all changes the agreements signed by the exhibitors shall be entirely valid, unless the comic fair is cancelled due to reasons within the sphere of the organiser.

2. Exhibitors

2.1 Any German or foreign academic institution offering programmes with a focus on visual art, comic, graphic design, illustration, animation or film may exhibit in the area reserved for the Young Forum at the comic fair.

3. Exhibited items

- 3.1 There is no censorship by the organiser.
- 3.2 It is not permitted to exhibit any items which have been banned from production, distribution or import by courts of the Federal Republic of Germany, or by any existing foreign court decisions, providing these decisions have been declared enforceable by courts of the Federal Republic of Germany. The advertising of any items excluded from the comic fair shall be forbidden as well.
- 3.3 Any works and the like which have been indicated as liable to corrupt the young shall not be made available to minors.
- 4. Agreement of contract and assignment of location
- 4.1 Applications for the Young Forum shall be carried out in writing by 31 January 2024 at the latest (final deadline).
- 4.2 Applications are binding for the exhibitors. The agreement of contract shall become effective once the participation has been confirmed by the organiser.
 4.3 Any early application by letter, possibly including any requests for reser-
- vations shall be invalid unless they are confirmed.

 4.4 All alterations and provisos on the application forms (or anything in con-
- nection with them), which are carried out by the exhibitor, shall be invalid and shall be regarded as unwritten.
 4.5 The conclusion of the contract shall not establish the right of the exhibi-
- tor to have a certain place allocated.

5. Website

All exhibitors shall be included on the website at www.comic-salon.de. Inclusion is compulsory; it shall not imply any liability of the organiser regarding the completeness as well as the correctness of the entry.

- 6. Equipment and fittings of the booths
- 6.1 Standard fair booths shall be made available by the organiser.
 6.2 Any fabric or materials used for the decoration of the fair booths must be fireproof (at least German standard B1).
- 6.3 Any booth equipment of the exhibitor as well as any advertising media shall under no circumstances exceed a height of 250 cm, exceptions only after prior arrangement with the organiser.
- 6.4 In the event of contravention the organiser shall be entitled to have any necessary changes carried out at the expense of the exhibitor.

- 7. Setting up and dismantling
 7.1 Setup for exhibitors is possible as of 29 May 2024, 9 a.m..
 7.2 Any booths which are not in use on the first day of the fair by noon shall be free to be allocated elsewhere by the organiser.

 7.3 The fair booths must not be vacated before 5 p.m. on the last day of the
- fair. The organiser shall reserve the right to impose contract penalties. The booths must be cleared and cleaned by 9 p.m.
- 7.4 The booth equipment must be returned in perfect condition after the end

8. Sale of items

Selling by private contract is permitted without restriction at the comic fair.

9. Exhibitor badges

- 9.1 Only persons with a special exhibitor badge are allowed to enter the Comic Salon. As standard each institution will receive up to 20 badges per application. Badges have to indicate the holder's name and are not transferable. Misuse of badges will result in the immediate collection without compensation.
 9.2. Additional badges can only be provided after prior consultation with the
- organiser. Where applicable, a fee of Euro 26,90 plus 19 % VAT per badge may be charged.

- 10.1 Insurance cover for booth equipment and fittings brought by the exhibitor as well as for the exhibits themselves against burglary, theft, fire and damage by water as well as against damage in transit to and from the Comic Salon is solely the responsibility of each individual exhibitor. Collective or group policies shall not be taken out.

 10.2 The organiser is only liable for damage caused intentionally or as a re-
- sult of gross negligence; in the event of physical injury or damage to health, liability is excluded only in the event of slight negligence.
- 10.3 The exhibitor is liable in accordance with the legal regulations

11. Conduct at the Comic Salon

- 11.1 Every exhibitor is jointly responsible for the success of the Salon. Actions which may disturb or hinder the Salon or any other exhibitor in an unjustifiable manner are therefore forbidden.
- 11.2 With the exception of the display and distribution of advertising material on the booth itself, the displaying and distribution of any other advertising and printed material in the fair hall is forbidden. Any use of acoustic advertising or mobile illuminated advertising is likewise forbidden as is any other advertising over the site of the comic fair.
- 11.3 Advertising and sales vehicles or buses with books, etc. may only be parked at the site of the fair for a fee and after consulting with the organiser.
- 11.4 Receptions, lectures, press conferences, public discussions and draws or raffles, etc. on the fairgrounds require the prior written approval of the
- 11.5 It is part of the responsibility of each exhibitor to help prevent theft as far as possible and to help ensure that any theft discovered is liable to criminal prosecution. Irrespective of this, in such cases, the organiser shall institute criminal proceedings.

12. Failure to comply with these conditions In the event of an exhibitor contravening these conditions and in the event of such conduct which is in breach of contract being continued in spite of warnings, or if any such contravention of the regulations at previous Comic Salons is repeated, the organiser has the right to ban the exhibitor concerned from taking any further part in the Salon and in extremely serious cases also from taking part in future Comic Salons. This also applies when items are exhibited which have been forbidden by court order, or if exhibitors or any of their staff are involved in any criminal acts or incitement to such (for example, theft or intentional violation of copyright laws).

13. Claims of the exhibitors

13.1 All possible claims of the exhibitor arising from the contract concluded with the organiser as well as any non-contractual claims must be entered in writing with the organiser within 10 days at the latest from the end of the Comic Salon. Irrespective of this, they become statute-barred if they have not been claimed in a court of law before the end of the calendar year involved. 13.2 In accordance with a person's right to express his opinion embodied in the Basic Law for the Federal Republic of Germany, certain disturbances at the Comic Salon are possible and inevitable for a limited period of time. The organiser is not liable for any damage incurred by the exhibitor during such

14. Place of performance, jurisdiction, miscellaneous Place of performance and exclusive jurisdiction for all disputes between exhibitors and the organiser is Erlangen. The laws of the Federal Republic of Germany are applicable. Should any stipulations of these terms and conditions be partly or wholly invalid, the parties to the contract shall seek an amicable ruling which comes closest to the aims set out in the invalid clause. The other provisions remain unaffected.



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CLOSING DATE: 31 JANUARY 2024

EXHIBITOR LOGIN - YOUNG FORUM

21ST ERLANGEN INTERNATIONAL COMIC SALON 30 MAY TO 2 JUNE 2024

Name of institution (for publication)	
Contact for further enquiries	Telephone
E-mail	Cell phone

Once applications have been processed, participants of the Young Forum will receive an individual online login via e-mail. The login grants access to the exhibitor section of the festival website www.comic-salon.de, where you will be able to update your exhibitor profile and order exhibitor badges. The exhibitor login will be sent to the e-mail address indicated above.

The submission of an exhibitor profile for the online directory of the festival website is mandatory for all exhibitors, please make sure to enter your data by 1 March 2024 at the latest.

The details indicated above are binding and will be used to generate your online login. They also serve as a template for the exhibitor index and profiles in all festival publications. Alterations to these details cannot be accommodated after the application has been processed.

Place, Date Signature