

Kulturamt der Stadt Erlangen
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www.comic-salon.de

ADVERTISING OPPORTUNITIES AT THE COMIC FAIR

21ST ERLANGEN INTERNATIONAL COMIC SALON

30 MAY TO 2 JUNE 2024



TICKETS

Exclusive advertisement on the back of all festival tickets
(one day tickets and festival pass)
Number of copies: 20.000
Measurements: 144 x 70 mm (without stub: 104 x 70 mm)
Print: Offset four-colour

Price:

Euro 1.500,00

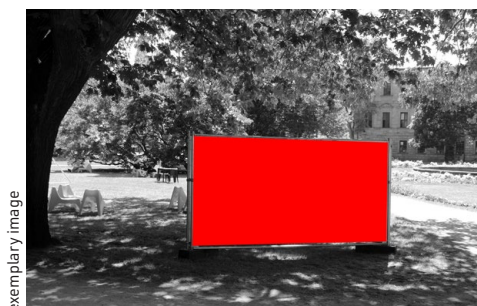


FLAGS

Mobile flagpoles (installation / Comic Salon) in the vicinity to the fair marquees; measurements of flags: ca. 100 x 300 cm (details on production data upon request)

Price:

Euro 350,00 per flag
plus production costs (ca. Euro 50,00 per flag)



ADVERTISING ON SITE FENCE

Advertising banner (tarpaulin / mesh) on a site fence element in the vicinity to the fair marquees (Schlossplatz or Schlossgarten)
measurements: 340 x 173 cm (details on production data upon request)
setup and placement by Comic Salon

Price:

Euro 290,00 per element
plus production costs (ca. Euro 60,00 per banner)



ROLL-UP

Installation of a roll-up (self-production) at an attractive, heavily-frequented spot within the fairgrounds
Maximum measurements of roll-up: 85 x 210 cm

Price:

Euro 250,00 per roll-up
self-production, placement by Comic Salon

Prices indicated above are net amounts and subject to VAT (current rate 19 %). Discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

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Name of company (billing address)	
Contact person	
Street, House number	
Zip or postal code, Town	Country
Telephone	Cell phone
E-mail	VAT-No.

Tickets

☐ advertisement on the back of all festival tickets Euro 1.500,00

Flags

☐ number of flags in vicinity to the fair marquees Euro 350,00 per flag

Site Fence

☐ number of advertising banners on site fence Euro 290,00 per banner

Roll-up

☐ number of roll-ups within the fairgrounds Euro 250,00 per roll-up

Prices indicated above are net amounts and subject to VAT (current rate 19 %). Quantity discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

Place, Date	Signature
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