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**CLOSING DATE:**  
**19 MARCH 2018**

## **MEDIA DATA STICKER ALBUM**

### **18<sup>TH</sup> ERLANGEN INTERNATIONAL COMIC SALON** **31 MAY TO 3 JUNE 2018**

On the occasion of the 2018 edition of the festival, the Erlangen International Comic Salon – in cooperation with Panini Comics – will once again publish a sticker album under the editorial responsibility of JNK Media. The album which promotes the festival in general, offers publishers and other exhibitors a great opportunity to present themselves and their artists with individually self-designed stickers.

Within the album there are coherent, thematically sorted sections presenting “publishing companies” (and their artists), “exhibitions” (plus participating artists), the “Max and Moritz laureates” as well as a city map featuring various venues and catering options. The attention of the visitors is directed towards the numerous areas of the Erlangen International Comic Salon, as the stickers are only available in the specific exhibitions, venues and exhibitors’ booths, with the individual booth numbers, etc. mentioned in the album. The organisers assume that the distribution of stickers takes place free of charge and in a dosed manner at the respective booths and locations to insure that all visitors can pursue their collector’s passion throughout the duration of the festival.

You can either book one page (incl. 7 to 8 stickers) or half a page (incl. 3 to 4 stickers) within the album at a discounted rate. Furthermore it is possible to book single sticker-slots. The total sticker number is limited to 200. The editorial team reserves the right to change the number of stickers requested per publishing company / exhibitor, taking their booth size into account. Only the number of stickers indicated on the invoice is binding. A claim towards the production of stickers can only be accepted after receipt of payment of the invoiced amount no later than 9 April 2018. A certain number of stickers (about 500 per sticker) will be withheld by the organisers to allow for collectors to reorder missing stickers in limited quantity after the end of 18<sup>th</sup> Erlangen International Comic Salon. This reserve may potentially also be used, in case exhibitors encounter any problems with the distribution of stickers at their individual booths.

#### **OVERVIEW STICKER ALBUM**

**Print run:** 6.000 copies  
**Number of pages:** 36  
**Print:** four-colour  
**Format:** 210 mm (w) x 297 mm (h)  
**Release date:** 12 May 2018 (Free Comic Book Day)  
**Price:** free of charge  
**Distribution:** Erlangen International Comic Salon, participating publishing companies and exhibitors

#### **OVERVIEW STICKERS**

**Copies per sticker:** 4.000  
**Price:** Euro 120,00 per sticker  
**Format:** 54 mm (w) x 64 mm (h), four-colour  
**Delivery date / place:** 30 May 2018 in Erlangen  
**Motifs / illustrations:**

- artists: self portrait
- new publications: cover
- exhibitors: logos, etc.

#### **Please send your printing material to:**

Michael Möller  
Windmühlenstr. 1  
99425 Weimar – Germany  
Tel. +49 (0)3643 779021  
E-mail: schwarzerturn@gmx.de

**Closing date – booking: 19 March 2018**  
**Closing date – printing material: 9 April 2018**

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## **BOOKING STICKER ALBUM**

### **18<sup>TH</sup> ERLANGEN INTERNATIONAL COMIC SALON**

**31 MAY TO 3 JUNE 2018**

Name of company (billing address)	
Contact person	
Street, House number	
Zip or postal code, Town	Country
Telephone	Fax
E-mail	VAT-No.

<input type="checkbox"/>	1/1 page with	<input type="checkbox"/>	7 stickers	Euro	770,00
		<input type="checkbox"/>	8 stickers	Euro	830,00

<input type="checkbox"/>	1/2 page with	<input type="checkbox"/>	3 stickers	Euro	360,00
		<input type="checkbox"/>	4 stickers	Euro	440,00

<input type="text"/>	Number of single stickers	Euro	120,00	per sticker
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Prices indicated above are net amounts and subject to VAT (current rate 7 %). Stickers need to be submitted as printable data files (TIFF, JPEG, PDF, EPS). Do you need any assistance with the sticker design? Please contact us at +49 (0)5175 980230!

Place, Date	Signature
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