

Contact for advertising:
JNK Media – Martin Jurgeit
Im Sonnengrund 10, 31275 Lehrte – Germany
Tel. +49 (0)5175 980230, Fax: +49 (0)5175 5337
E-mail: redaktion@jnk-media.de

CLOSING DATE:

16 APRIL 2018

ADVERTISEMENT FESTIVAL CATALOGUE – FORMATS AND PRICES

18TH ERLANGEN INTERNATIONAL COMIC SALON

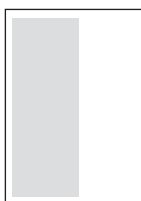
31 MAY TO 3 JUNE 2018

The festival catalogue of the 18th Erlangen International Comic-Salon is published by the Cultural Office of the City of Erlangen. Ads can be booked via JNK Media. Combined offers for booking ads in the festival catalogue and the JNK Media publication "Comix" upon request.

Formats



1/1 trim size
180,00 x 247,00 mm



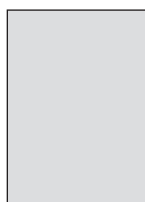
1/2 trim size vertical
88,50 x 247,00 mm



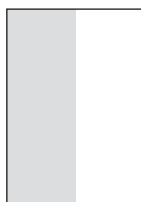
1/2 trim size horizontal
180,00 x 122,00 mm



1/4 trim size vertical
88,50 x 122,00 mm



1/1 bleed
210,00 x 297,00 mm



1/2 bleed vertical
103,50 x 297,00 mm



1/2 bleed horizontal
210,00 x 147,00 mm

PRICES

Cover, four-colour

outside back cover (U4)	Euro	1.600,00
inside front cover (U2) / inside back cover (U3)	Euro	1.300,00

Inner section, four-colour

1/1 page	Euro	1.100,00
1/2 page	Euro	600,00
1/4 page	Euro	400,00

All prices indicated are subject to VAT (current rate 19 %).
Ads need to be submitted as printable data files (TIFF, JPEG, PDF, EPS, etc.).

Overview:

Print run: 20.000 copies
Release date: 18 May 2018
Number of pages: 80
Cover and inner section: four-colour, newspaper printing

Distribution: Free of charge before and during the 18th Erlangen International Comic Salon throughout the metropolitan area Erlangen, Nuremberg, Fürth; shipping throughout Germany

Please send your printing material to:

Kulturamt der Stadt Erlangen
Christine Auernheimer
Gebbertstr. 1, 91052 Erlangen – Germany
Tel. +49 (0)9131 86-1403, Fax: +49 (0)9131 86-1411
E-mail: christine.auernheimer@stadt.erlangen.de

Closing date – booking: 16 April 2018

Closing date – printing material: 30 April 2018

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16 APRIL 2018

ADVERTISEMENT FESTIVAL CATALOGUE – BOOKING

18TH ERLANGEN INTERNATIONAL COMIC SALON

31 MAY TO 3 JUNE 2018

Name of company (billing address)	
Contact person	
Street, House number	
Zip or postal code, Town	Country
Telephone	Fax
E-mail	VAT-No.

Cover, four-colour

- ☐ outside back cover (U4) Euro 1.600,00
- ☐ inside front cover (U2) /
inside back cover (U3) Euro 1.300,00

Inner section, four-colour

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Place, Date	Signature
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