

Kulturamt der Stadt Erlangen
Abteilung Festivals und Programme
91051 Erlangen – Germany
Tel. +49 (0)9131 86-1408, Fax: +49 (0)9131 86-1411
E-mail: info@comic-salon.de
www.comic-salon.de

ADVERTISING OPPORTUNITIES AT THE COMIC FAIR

18TH ERLANGEN INTERNATIONAL COMIC SALON

31 MAY TO 3 JUNE 2018



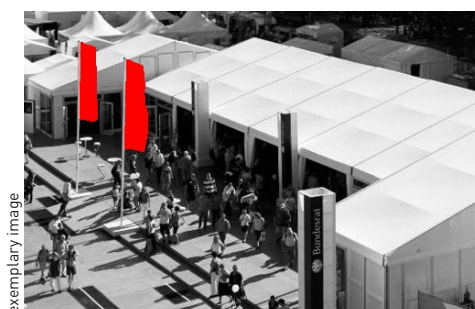
similar image

TICKETS

Exclusive advertisement on the back of all festival tickets
(one day tickets and festival pass)
Number of copies: 20.000
Measurements: 144 x 70 mm (without stub: 104 x 70 mm)
Print: Offset four-colour

Price:

Euro 1.500,00



exemplary image

FLAGS

Mobile flagpoles (installation / Comic Salon) in the vicinity to the fair
marquees; measurements of flags: ca. 1,00 x 3,00 m
(details on production data upon request)

Price:

Euro 250,00 per flag
plus production costs



exemplary image

ADVERTISING SPACE ON FAIR MARQUEE-EXTERIOR

Advertising banners (tarpaulin, mesh, or the like) on the exterior side walls
of the fair marquees; measurements of single panel: 1,25 (w) x 3,86 (h) m
(details on production data upon request)

Price:

Euro 250,00	single panel	(1,25 x 3,86 m)
Euro 450,00	two panels	(2,50 x 3,86 m)
Euro 700,00	three panels	(3,75 x 3,86 m)
Euro 900,00	four panels	(5,00 x 3,86 m)

plus production costs



ROLL-UP

Installation of a roll-up (self-production) at an attractive, heavily-frequented
spot within the fairgrounds.
Maximum measurements of roll-up: 85 x 210 cm

Price:

Euro 200,00 per roll-up
self-production, placement / Comic Salon

Prices indicated above are net amounts and subject to VAT (current rate 19 %). Quantity discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

Kulturamt der Stadt Erlangen
Abteilung Festivals und Programme
91051 Erlangen – Germany
Tel. +49 (0)9131 86-1408, Fax: +49 (0)9131 86-1411
E-mail: info@comic-salon.de
www.comic-salon.de

ADVERTISING OPPORTUNITIES AT THE COMIC FAIR

18TH ERLANGEN INTERNATIONAL COMIC SALON

31 MAY TO 3 JUNE 2018

Name of company (billing address)	
Contact person	
Street, House number	
Zip or postal code, Town	Country
Telephone	Fax
E-mail	VAT-No.

Tickets

☐ advertisement on the back of all festival tickets Euro 1.500,00

Flags

☐ number of flags in vicinity to the fair marquees Euro 250,00 per flag

Advertising space on fair marquee-exterior

☐ single panel Euro 250,00
☐ two panels Euro 450,00
☐ three panels Euro 700,00
☐ four panels Euro 900,00

Roll-up

☐ number of roll-ups within the fairgrounds Euro 200,00 per roll-up

Prices indicated above are net amounts and subject to VAT (current rate 19 %). Quantity discounts may be possible upon request for bookings of several advertising media or in combination with an advert in the festival catalogue. We are happy to assist you free of charge with any questions regarding the production, printing process and installation/placement of the respective advertising media.

Place, Date	Signature
-------------	-----------